

# **Privacy Policy**

This privacy policy ("policy") will help you understand how Sky Vacations ("us", "we", "our") uses and protects the data you provide to us when you visit and use <a href="www.skyvacations.net">www.skyvacations.net</a> ("website", "service").

Our Privacy Policy is very simple, other than for Sky Vacations, Inc., and its affiliates use and as otherwise necessary to process your order, we do not give out, sell, or otherwise share your (or your clients') information (including name, phone number and email address) to any third party without your prior authorization, other than as required to facilitate transactions or communication. Please note that notwithstanding the foregoing, there are certain exceptions to the above where we may be legally required to release your information such as by subpoena, court order, or governmental regulation/investigation.

#### **What User Data We Collect**

When you visit the website, we may collect the following data:

- Your IP address.
- Your contact information and email address.
- Other information such as interests and preferences.
- Data profile regarding your online behavior on our website.

## Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To customize our website according to your online behavior and personal preferences.

## Safeguarding and Securing the Data

Sky Vacations is committed to securing your data and keeping it confidential. Sky Vacations has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

## **Our Cookie Policy**

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you spend the most time on, and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

#### **Links to Other Websites**

Our website contains links that lead to other websites. If you click on these links, Sky Vacations is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.